

**TOWN OF LONGBOAT KEY PROPOSED QUESTIONS  
FOR THE  
URBAN LAND INSTITUTE**

1. Who will be the likely future residents and visitors of Longboat Key (age, retired/families, Full-time/Part-time, etc.)? How do we target and attract those who are most likely to help Longboat Key remain a viable premier residential and visitor destination?

2. Longboat Key has an adopted Vision Plan. How realistic is it and does it contain the appropriate elements to help ensure that Longboat Key remains a premier residential and visitor destination? Which elements work or do not work, why, what recommendations can be made to ensure the plan is relevant to future residents and visitors, and how do we measure our progress?

3. Longboat Key currently has a mix of residential, commercial and tourism uses. What should be the ideal mix of residential, commercial and tourism uses to assure Longboat Key's status as a premier residential and visitor destination?

4. Much of the building stock on Longboat Key is approaching an age where updating or replacing is being considered. How should the Town encourage redevelopment to make properties attractive for the future?

5. Are there enough differences in the north-, mid- and south-Key to warrant separate planning efforts? If so, what would be the primary elements of those plans?

6. What challenges should the Town be aware of that are likely to influence our future and how can the Town prepare for them?

i.e.:

- Market forces
- Changes in retiree expectations
- Demographics
- Recreational trends
- Visitor expectations
- Etc.

7. What innovations or creative approaches are other similar communities developing to address challenges in community infrastructure that could be applied on Longboat Key?

Key areas:

- Natural systems
- Technology
- Waterfront/Water related
- Arts and culture
- Medical Services

8. What are Longboat Key's most important assets? How should we protect, enhance and leverage those to make a better community in the future? What might we gain or give up when leveraging those assets?

9. How important is the concept of a "Town Center" to similar successful communities? If important, what would be the best attributes of a Longboat Key Town Center and where would be the best location for it to be successful?

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