Regular Workshop – June 21, 2012
Agenda Item 11

Agenda Item: Proposed Resolution 2012-16, Budget Transfer in the Amount of $5,000 to Provide Funding for Filming and Broadcast Services

Presenter: Town Manager and Finance Director

Summary: Resolution 2012-16 provides for a budget transfer in the amount of $5,000 from Commission Contingency to General Services Television Media Account to cover costs associated with the continued funding of filming and broadcast services for the Town Commission's scheduled meetings.

Attachments: 6-13-12 Memo, Finance Director to Manager;
Proposed Resolution 2012-16.

Recommended Action: Pending discussion, provide direction to Manager.

MEMORANDUM

DATE: May 8, 2012

TO: Dave Bullock, Town Manager

FROM: Tom Kelley, Finance Director

SUBJECT: Proposed Resolution 2012-16 Transferring $5,000 from Commission Contingency for Filming and Broadcast Services of Commission Meetings

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The fiscal year 2011-2012 Budget included $10,000 for filming and broadcast services of the Town Commission's Regular and Workshop Meetings for a six-month period.

At the suggestion of Vice Mayor Brenner, the Town Clerk's office worked with Studio 26 Productions and the Longboat Key, Lido Key, and St. Armands Key (LLSA) Chamber of Commerce to develop an advertising program that was intended to offset the cost of the filming and broadcast services provided. Unfortunately, at the current time, no advertising was purchased to achieve this goal.

At their March 15, 2012, Regular Workshop Meeting, the Town Commission was advised that a budget amendment would be required to fund the cost of services through the end of the fiscal year if the advertising program did not produce the revenue to offset costs.

Proposed Resolution 2012-16 is being presented to the Commission for approval to transfer $5,000 from Commission Contingency to cover the additional costs for filming and broadcast services through the end of the fiscal year.

The balance in Commission Contingency would be $112,716 after this transfer.

Please don't hesitate to contact me if you have any questions.

RESOLUTION 2012-16

A RESOLUTION OF THE TOWN OF LONGBOAT KEY, FLORIDA, AMENDING THE FISCAL YEAR 2011-2012 BUDGET BY TRANSFERRING BUDGETED BUT UNALLOCATED FUNDS IN THE AMOUNT OF $5,000.00 FROM COMMISSION CONTINGENCY TO THE GENERAL SERVICES TELEVISION MEDIA ACCOUNT FOR THE CONTINUATION OF THE FILMING OF TOWN COMMISSION MEETINGS BY STUDIO 26 PRODUCTIONS THROUGH THE END OF FISCAL YEAR 2011-2012; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Town of Longboat Key has budgeted, in the Commission Contingency Account in General Services, unallocated funds to be used at the Town Commission's discretion to provide for unexpected costs and projects in the Town of Longboat Key; and,

WHEREAS, the original budget for filming and broadcast of Town Commission meetings included funding for the first six months of fiscal year 2011-2012; and,

WHEREAS, the Town Commission has expressed the desire to continue using Studio 26 Productions to film and broadcast Town Commission meetings through the end of fiscal year 2011-2012; and,

WHEREAS, Staff is investigating options to continue filming and broadcast in fiscal year 2012-2013 and will report to the Town Commission for their decision to fund in the 2012-2013 budget; and,

WHEREAS, the cost of service required to continue through September 30, 2012, is approximately $5,000; and,

WHEREAS, there are available and unallocated funds in the fiscal year 2011-2012 budget in the Commission Contingency account; and,

WHEREAS, a budget transfer of available funds must occur in the fiscal year 2011-2012 budget in order to continue the filming of meetings; and,

WHEREAS, the Town of Longboat Key, Town Charter, Article V, Section 9 (d) provides for such action.

NOW, THEREFORE, be it resolved by the Town Commission of the Town of Longboat Key, Florida, that:

SECTION 1. The above Whereas clauses are true and correct and are hereby ratified and confirmed.

SECTION 2. The Town Commission hereby transfers Five Thousand and No/100 Dollars ($5,000.00) from account 001.3000.519.9901, Commission Contingency in the General Fund; to account 001.3000.519.4104, General Services Television Media account, in the fiscal year 2011-2012 budget.

SECTION 3. This Resolution shall become effective immediately upon adoption.

Passed by the Town Commission of the Town of Longboat Key on the _____ day of _____, 2012.

_____
James L. Brown, Mayor

ATTEST:

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Trish Granger, Town Clerk

End of Agenda Item