

**MINUTES
LONGBOAT KEY TOWN COMMISSION
SPECIAL TOWN HALL MEETING
NOVEMBER 11, 2010 - 1:00 P.M.**

Present: Mayor George Spoll, Vice Mayor Jim Brown, Commrs. David Brenner, Lynn Larson, Hal Lenobel, Bob Siekmann, Phillip Younger

Also Present: Planning, Zoning, and Building Director Monica Simpson, Assistant Town Attorney Kelly Martinson, Deputy Town Clerk Jo Ann Mixon

CALL TO ORDER

The November 11, 2010, Town Hall Meeting of the Longboat Key Town Commission was called to order at 1:00 p.m., in the Town Commission Chamber, 501 Bay Isles Road, Longboat Key, Florida.

DISCUSSION ITEMS

1. Vision Plan

The Town Commission is hosting this Vision Plan Town Hall Meeting in order to present the revised Vision Plan, seek input from the public, and hold a discussion regarding the future vision for the Town.

Vice Mayor Jim Brown summarized the process used by the 2010 Vision Plan Review Subcommittee, and noted the 2007 Vision Plan was not rewritten, but was clarified and updated.

2010 Vision Plan Subcommittee Chair Patricia Zunz commented on the following:

- renovating and modernizing existing retail units
- residential rental periods (one rental contract within a 30-day period)
- tourism units at 1620 Gulf of Mexico Drive (129 existing grandfathered unit).

The following individuals commented on the 2010 Revised Vision Plan document:

- Larry Grossman, 763 A St. Judes Drive North
- Lawrence Kassouf, 537 Ketch Lane
- Tom Aposporos, 5570 Gulf of Mexico Drive
- Arthur Coren, 545 Sanctuary Drive
- Lee Rothenberg, 561 Birdie Lane
- Claude Engle, 1211 Gulf of Mexico Drive
- Bob White, 435 Longboat Club Road
- Tom Freiwald, 892 Spanish Drive North
- Robert Coyne, 3070 Grand Bay Blvd
- Ruth Kreindler, 1281 Gulf of Mexico Drive
- Madelyn Spoll, 1900 Harbourside Drive
- William Levine, 604 Weston Point
- Angelo Furquiele, 2450 Harbourside Drive
- Carmel Izzo, 100 Sands Point Road
- Edward Zunz, 677 Lands End Drive
- Al Hixon, 5393 Gulf of Mexico Drive

1. Vision Plan - Continued

Discussions were held throughout the speaker comments on the following topics/issues:

- implementation of the 2007 Vision Plan versus a new Vision Plan
- business representatives in attendance at subcommittee meetings
- size of Vision Plans created by surrounding communities
- redevelopment of condominiums
- staff's dedication to the issue
- future of Longboat Key (proposed desires of citizens)
- existing Longboat Key Comprehensive Plan
- managing the mix of residential and commercial establishments
- Vision Plan containing a mission statement
- status quo of commercial locations (Town's participation level for revitalization)
- redevelopment of the Avenue of the Flowers commercial center
- Longboat Key's vision and the connection to a regional area vision
- effort of the subcommittee not to change the intent of the existing Vision Plan
- creating a Town Center
- commercial redevelopment of the Whitney Beach commercial center
- economic restraints
- holding continued discussion on the issue (additional Town Hall Meeting).

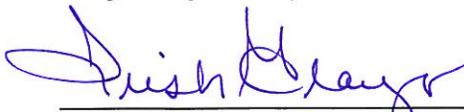
Planning, Zoning, and Building Department Director Monica Simpson commented on the following topics/issues:

- forums held in 2005 for the business community
- modified parking regulations
- focus of the subcommittee (update existing Vision Plan)
- 2007 Vision Plan citizen responses (written and verbal)
- Longboat Key's identification as a recreational community
- demographics on Longboat Key
- recommendation from the subcommittee to revisit the Vision Plan annually.

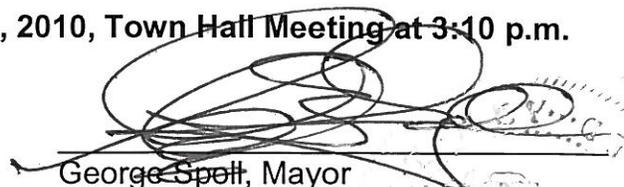
Ms. Simpson invited all citizens to attend the upcoming Planning and Zoning Board meetings to participate in the discussions on the Longboat Key Comprehensive Plan.

ADJOURNMENT

Mayor Spoll adjourned the November 11, 2010, Town Hall Meeting at 3:10 p.m.



Trish Granger, Town Clerk



George Spoll, Mayor

Minutes Approved: 12-06-10