

**MINUTES
LONGBOAT KEY TOWN COMMISSION
GOALS AND OBJECTIVES SPECIAL WORKSHOP
APRIL 8, 2010 - 2:00 P.M.**

Present: Mayor George Spoll, Vice Mayor Jim Brown, Commrs. Bob Siekmann, Gene Jaleski, Lynn Larson, David Brenner

Absent: Commr. Hal Lenobel

Also Present: Town Manager Bruce St. Denis, Town Clerk Trish Granger,
Town Deputy Clerk Jo Ann Mixon

CALL TO ORDER

The Goals and Objectives Special Workshop of the Longboat Key Town Commission was called to order at 2:00 p.m., in the Town Commission Chamber, 501 Bay Isles Road, Longboat Key, Florida.

PLEDGE OF ALLEGIANCE

Mayor Spoll requested and Commr. Larson led the Pledge of Allegiance.

1. Mayor's Introduction

Mayor Spoll welcomed the Community Leaders and thanked them for their participation and written comments. Vice Mayor Jim Brown announced Town Board and Committee applications were available at the Office of the Town Clerk for interested residents.

2. Report on Status of 2009-2010 Goals and Objectives

Town Manager Bruce St. Denis reported on the goals accomplished during Fiscal Year (FY) 2009.

3. Goals and Objectives: Representatives of Civic Organizations, Churches, and Associations

A. Written Comments Submitted:

1. Longboat Key Public Interest Committee (PIC)

Ms. Gaele McLaughlin Barthold, co-president of PIC, commented on the following topics/issues:

- by-laws and creation of PIC
- declining businesses and property values
- partner with the Town to implement the Vision Plan
- create a staff liaison to assist with the implementation of the Vision Plan relating to Component 13 (Citizen involvement and engagement with Town Government)
- Community Center development
- beautification of Gulf of Mexico Drive.

2. Longboat Key Library, Inc.

Ms. Patricia Gercai, President of Longboat Library, Inc., identified the library services available to the community and goals and accomplishments achieved at the Longboat Library.

3. Friends of Tennis, Inc.

Ms. Elizabeth Ann Dohan, representing the Friends of Tennis, Inc., thanked the Commission and commented on the following topics/issues:

- completed building improvements
- improved parking and grounds
- construction of teaching courts.

4. Longboat Key Historical Society, Inc.

Mr. Tom Mayers, representing the Longboat Key Historical Society, Inc., discussed possible financial support.

5. Bay Isles Association, Inc.

Mr. Richard Weber, President of the Bay Isles Association, Inc., noted that the submitted written comments were developed by the Bay Isles Association Board of Directors and delegates from 25 Associations. Discussion ensued on the following topics/issues:

- Vision Plan implementation
- emergency service response time
- improvement and redevelopment of commercial and tourism properties
- impact future development would have on traffic
- beach preservation (sand/groins)
- increased citizen participation/involvement in Town government
- water supply (gray water/reverse osmosis).

6. Federation of Longboat Key Condominiums

Mr. Roger Goldstein, Secretary of the Federation of Longboat Key Condominiums, identified the following topics/issues:

- emergency service response time
- staff/manpower efficiencies and improvements
- Longboat Key employee pension plans (move toward fixed contribution plan)
- Bayfront Park/Albritton property improvements
- Sister Key grass flats (signage and protection)
- regional cooperation regarding traffic issues
- Longboat Pass and New Pass bridge openings (30-minute intervals)
- sidewalk installation on the west side of Gulf of Mexico Drive
- encourage water conservation/affordable water sources
- advantageous and compatible environment for residential and business interests.

7. Sleepy Lagoon Homeowners' Association

Ms. Reina Berman, President of the Sleepy Lagoon Homeowners' Association, identified the following topics/issues:

- Gulf of Mexico Drive beautification (north end of Longboat Key)
- the 35' height restriction for all building on the North end of the Key

7. Sleepy Lagoon Homeowners' Association - Continued

- telecommunications (explore option for improved cell phone service)
- development of a Dog Park.

8. Longbeach Village Association - No representatives were in attendance.

9. Longboat Key Garden Club

Ms. Jackie Salvino, President of the Longboat Key Garden Club, discussed the following topics/issues:

- continued beautification of the butterfly garden
- construction of a Community Center
- plant and cultivate native wildflowers.

B. Responses Received For Attendance – No Written Comments Submitted

1. LLSA (Longboat, Lido, and St. Armands Key) Chamber of Commerce

Mr. Tom Aposporos, President of the LLSA Chamber, spoke on the following topics/issues:

- enhanced relationships with residents and business entities
- community partner status with the Town of Longboat Key
- community efforts to bring businesses to Avenue of the Flowers Shopping Center.

2. Longboat Island Chapel

Mr. Gerald East, President of the Longboat Island Chapel, identified community outreach programs and commented on telecommunicate/cell tower locations.

3. Longboat Key Club

Mr. Michael Welly, Representing the Longboat Key Club, spoke on the following topics/issues:

- Vision Plan activation
- identified the need for visitors
- marketing efforts/investments.

4. The Islander Club - No representatives were in attendance.

5. Anna Maria Island Community Center

Mr. Pierrette Kelly, Executive Director of the Anna Maria Island Community Center, Inc., spoke on the financial support/partnership opportunities and community efforts.

C. Invitation Sent – No Response Received

18. Solutions to Avoid Red Tide (S.T.A.R.T.)

Mr. Sandy Gilbert, representing S.T.A.R.T., discussed the following topics/issues:

C. Invitation Sent – No Response Received - Continued
18. Solutions to Avoid Red Tide (S.T.A.R.T.) - Continued

- Public Broadcasting System (PBS) special on red tide
- classroom education program on red tide
- Mote Marine support
- Bay Watch clean-up May 8, 2010 – Sister Keys

C. Invitation Sent – No Response Received - Continued

The following organizations/community leaders were not present and did not submit written comments:

1. Aquarius Club Condominium
2. Atrium Condominium
3. All Angels Church
4. Buttonwood Harbor Homeowners Association
5. Christ Church of Longboat Key
6. Country Club Shores – Units 1 & 2
7. Country Club Shores – Unit 3
8. County Club Shores – Unit 4
9. Country Club Shores – Unit 5
10. Emerald Harbor Homeowners Association
11. Kiwanis Club
12. Longboat Key Art Center
13. Longboat Key Estates Club
14. Longboat Key Turtle Watch
15. Mote Marine
16. Spanish Main Condominium Association
17. St. Mary's Star of the Sea Catholic Church
19. Temple Beth Israel
20. The Education Center

PUBLIC TO BE HEARD

Mr. Rick Crawford, representing Positive Change Coalition, discussed the business decline on Longboat Key, efforts to bring businesses to Longboat Key, and options to adopt a motto to attract people to Longboat Key (friendly island).

RECESS: 3:22 p.m. - 3:34 p.m.

TOWN COMMISSION COMMENTS

Discussion was held regarding the comments and suggestion received from Community Leaders as follows:

- emergency medical response times
- Vision Plan - Ad Hoc Committee option
- support private sector motivation to attract visitors

TOWN COMMISSION COMMENTS – Continued

- outreach for community/citizen involvement
- automatic e-mail communications identifying events on Longboat Key
- private/public effort community center to include a tourism office

- Federal grants opportunities
- work with State agencies for tourism enhancements
- land purchase options
- encourage professional business growth
- outreach efforts to visitors/tourist/businesses
- Tennis Town USA opportunities.

Following discussion, Town Manager Bruce St. Denis confirmed the following items would be placed on the May 20, 2010, Regular Workshop agenda:

- private/public Ad Hoc Committee to review economic development opportunities
- Vision Plan discussion.

Following discussion the Town Commission assigned a Priority A designation to the following FY2010 goals:

- beach preservation
- Longboat Key Retirement Plans (pensions)
- Bayfront Park/Albritton Property development
- Sister Keys grass flats
- water conservation
- Gulf of Mexico Drive (GMD) beautification
- telecommunications
- Village Master Plan
- school bus stop enhancement (shelter) in the Village.

Additional discussion ensued with respect to the following:

- Vision Plan review/creating an Ad Hoc Committee
- study the Beach Management process
- changing the Investment Committee to a Finance Committee
- Town operated utility business
- investigate the purchase of available lands
- explore Federal grant opportunities.

2009 Tennis Town Designation Award Winner

Mayor Spoll announced Midland, MI received \$100,000 as the 2009 Tennis Town designation winner. Discussion ensued regarding application efforts for this designation.

TOWN MANAGER COMMENTS

A. Town Commission

Town Manager Bruce St. Denis discussed a tentative schedule for public hearing dates to address legislative amendments and the Longboat Key Club Islands public hearings.

B. Fire Chief Resignation

Town Manager Bruce St. Denis advised that Fire Chief Rich Dickerson had submitted his letter of resignation effective April 23, 2010.

TOWN COMMISSION COMMENTS – Continued

A. Proclamation Presentation

Commr. Siekmann questioned attendance at the April 11, 2010, proclamation presentation to Father Pick at St. Mary's Star of the Sea Catholic Church.

Following discussion, there was consensus for Vice Mayor Brown to make the presentation.

B. Economic Development Summit

Mayor Spoll discussed the March 29, 2010, Sarasota County sponsored Economic Development Summit held at the Venice Community Center, and noted scheduling of the Economic Development Summit II was underway.

C. Emergency Management

Commr. Siekmann questioned if the Town of Longboat Key would be affected by amendments to the Manatee County Surge and SLOSH Zone maps.

Following comments, there was consensus for staff to review the amendments and report on any impacts to Longboat Key.

ADJOURNMENT

Mayor Spoll adjourned the April 4, 2010, Goals & Objectives Workshop at 5:55 p.m.

s/s/ Trish Granger
Trish Granger, Town Clerk

/s/ George Spoll
George Spoll, Mayor

Minutes Approved: 09/13/2010