

**MINUTES
LONGBOAT KEY TOWN COMMISSION
SPECIAL MEETING
JUNE 3, 2013 – 10:30 A.M.**

Present: Mayor Jim Brown, Vice Mayor David Brenner, Commrs. Lynn Larson, Jack Duncan, Terry Gans, Phill Younger, Pat Zunz

Also Present: Town Manager Dave Bullock, Town Attorney Maggie Mooney-Portale, Deputy Town Clerk Jo Ann Mixon

Call to Order

Mayor Brown called the Special Meeting to order at 10:30 a.m. in the Town Commission Chamber, 501 Bay Isles Road, Longboat Key, FL.

1. Urban Land Institute (ULI) – Proposed Contract and Draft Questions

At the February 19, 2013, Regular Workshop Meeting the Town Commission directed staff to proceed with contract negotiations with ULI. The Town Manager and Town Attorney developed a proposed contract and draft questions to be considered by the Commission at the June 3, 2013, Special Meeting.

Town Manger Dave Bullock provided a background of the events regarding the Urban Land Institute (ULI) proposed contract and draft questions.

Discussions were held on the following topics/issues:

- proposed questions (organization)
(three categories density/land use/nonconforming with three questions each)
- determination of achieving expected results after the exercise (survey)
- future goals of the Town of Longboat Key
- density (moving from part time residents to full-time residents/related benefits)
- effectiveness of the proposed questions to obtain anticipated results
- Longboat Key Vision Plan (addressing core values established by the Town)
- population of the Town (full and part time)
- commercial/residential balance (retirees and working class balance)
- the need for several strategies to be identified (North end/South end/commercial)
- obtaining professional opinions (future realities for the Town)
- tourism versus residential balance (increase tourism and/or maintain)
- whether the proposed questions were leading
- establishing a Committee (Commissioner/Board Members/Residents).

Mr. Gene Jaleski, Cedar Street, commented on the development of Whitney Plaza, Sarasota-Bradenton International Airport, Vision Plan validation, retail market, existing Codes, and housing availability for young families.

Mr. Larry Grossman, St. Judes Drive North, commented on the proposed questions, tourism, commercial values, and removing the zoning aspect from the questions.

Additional discussions were held on the following topics/issues:

1. Urban Land Institute (ULI) – Proposed Contract and Draft Questions – Continued

- establishment of a committee
- maintain balance within the Town (present and future)
- reviewing and revising the language of the proposed questions.

Town Manger Bullock advised on the development of the proposed questions and discussions were held on the following topics/issues:

- development of new questions
- market analysis to determine commercial needs
- ULI's experience in community development
- expected development (Colony/Longboat Key Club/Hilton Hotel)
- Vision Plan update (maintaining Core Values and evaluating assumptions)
- return questions to staff for input and development.

Town Manager Bullock advised the proposed questions would be revisited and available for final review with formal action taken at the June 17, 2013, Special Meeting.

Discussions were held regarding the formation of a Focus Group consisting of two Town Commissioners (Duncan/Zunz), two members from the Planning & Zoning (P&Z) Board, and two residents, and receiving input from the community. Subsequent to discussion, Mayor Brown was requested to contact the following members to determine their interest in serving as a Focus Group member:

- Mr. Larry Grossman (resident)
- Mr. Tom Freiwald (resident)
- P&Z Board Chair B.J. Webb (for possible participants from the P&Z Board).

Subsequent to comments on the dates available for Focus Group meetings, Town Clerk Trish Granger advised that the Code Enforcement Board was scheduled for 10:00 a.m. on June 10, 2013, and noted the Chamber would not be available until after 12:00 p.m. (noon) on that date.

Upon inquiry, there was consensus to schedule a Focus Group meeting at 1:00 p.m. on June 10, 2013, in the Town Commission Chamber.

Adjournment

Mayor Brown adjourned the June 3, 2013, Special Meeting at 11:55 a.m.

Minutes Approved: 07-01-2013