

## THINGS TO CONSIDER

<b>Timeframe</b>	A 5-year timeframe will be used to measure and evaluate progress
<b>Performance Measure</b>	Performance measures need to be selected that can be reasonably and accurately tracked and provide a relevant measure of progress towards goal.

**Table 1. Framework for defining Town of Longboat Key role in activities in Environmental Action Plan**

<b>LBK Role</b>	<b>Level of Engagement</b>
Support	Encourage actions by other partners through advocacy, facilitation, and policy alignment
Coordinate	Convene partnering entities, ensure open communication, and maximize efficiencies
Collaborate	Invest funding and staff time as a partner, but not as the lead agency
Conduct	Invest funding and staff time as the lead agency

**Table 2. Criteria for prioritizing activities for inclusion in Environmental Action Plan**

<b>LBK Criteria for Priority Activities</b>
IN ORDER OF HIGHEST PRIORITY
Multiple co-benefits, especially cost-benefits
Relevant to environmental goals
High priority for stakeholders and partners and aligned with policymakers' directives
Progress likely within 5 years
Technically feasible
Likely to be effective and measurable

**Table 3. Activity action verbs definitions.**

<b>Activity</b>	<b>Definition</b>
Encourage	The Town encourages this practice during planning and building review and/or by reference in plans or ordinances.
Educate	The Town conducts an education and outreach campaign to inform residents, visitors, and businesses.