

M E M O R A N D U M

To: Town Commission
From: Howard Tipton, Town Manager
Report date: April 9, 2024
Meeting date: April 15, 2024
Subject: Strategic Planning Retreat Agenda

Recommended Action

Provide direction to Manager.

Background

The upcoming strategic planning retreat is planned for April 15th at Sea Place Condominium Clubhouse beginning at 10:00 a.m. and will conclude at approximately 3:00 p.m.

The day will cover a quick look back at the past year and a review of citizen feedback that ties into our strategic planning framework. Our strategic planning consultant who you met in the fall, will review the Town's strategic advantages, challenges, and opportunities and a sleepless nights exercise where we'll talk about the things that keep you up at night. We'll also discuss major projects; long-term issues; and a very brief discussion about how we pay for it all.

Within this framework, as we talk about approaching the challenges before us, we'll need to decide how we want to tackle the growing traffic issues. Understanding that there are no simple solutions and that likely any future success will include a number of larger (Cortez Bridge replacement, water taxis) and smaller initiatives (on demand transit, changing work hours) that can chip away at the traffic problem, how would the Commission like to begin to tackle the number one item on every citizen survey? What other items/issues that aren't already on the project list do you want to add?

All of this discussion takes place understanding that resources, particularly human resources, are limited and close to capacity. Where we can make additional investments and/or where we can take things off of our plate will factor greatly in any plans to push the vision forward.

We appreciate your leadership and commitment to this community and look forward to the discussions to follow. Attached you will find the PowerPoint which will be used during the meeting. You will find a draft copy of the FY24 Workplan with initiatives identified that either are complete or should be completed by September 30, 2024. We have also included a draft FY25 Workplan for your review, Long-term Issues, as well as an update on our Environmental Initiatives to help you prepare for the meeting.

Attachments (Available in the Town Clerk's Office)

- A. PowerPoint Presentation
- B. DRAFT FY24 and DRAFT FY25 Workplans
- C. DRAFT Long-term Issues
- D. Environmental Initiatives Update

End of Agenda Item